YOU CAN PUT A WALLET,
A SHIRT AND A HARMONICA
INSIDE THIS POCKET
AND STILL HAVE ROOM FOR
A WATCH.
START SAVING YOUR MILES
INSIDE THIS MARLBORO COUNTRY STORE MILE SAVER.
JUST PULL IT OFF, STICK IT UP, (THERE'S A MAGNET)
AND FILL IT WITH COUNTRY STORE MILES.
MILE SAVER
MARLBORO COUNTRY STORE
16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.
Marlboro

Source: https://www.industrydocuments.ucsf.edu/docs/rsnp0003
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